

## Press Release

### For more information contact:

Shanice Daeche - Marketing Assistant or  
Ros Beattie – Centre Manager

Business & Technology Centre (**btc**)  
Bessemer Drive  
Stevenage  
Hertfordshire  
SG1 2DX



Tel: 0845 371 0891  
Email: [shanicedaeche@wenta.co.uk](mailto:shanicedaeche@wenta.co.uk) / [rosbeattie@btcstevenage.co.uk](mailto:rosbeattie@btcstevenage.co.uk)  
Web: [www.btcstevenage.co.uk](http://www.btcstevenage.co.uk)

### **btc wins Business Centre of the Month Award!**

The Business and Technology Centre (**btc**), Stevenage is proud to have been recently announced as Officebroker.com's Business Centre of the Month. The **btc** is managed by Wenta Innovation, a division of the Wenta Group the leading Enterprise Agency across Hertfordshire and Bedfordshire. Wenta have widely used officebroker.com to generate enquiries for all of their property services over recent years. With news of the competition to find the Business Centre of the Month, the **btc** were keen to enter. The accolade commends the **btc** as a centre who have proven to show "outstanding customer service, contribution to the serviced office industry and enthusiasm to bring the community together".

The criterion satisfied included a strong online profile that accurately reflected the **btc**, good customer reviews, a positive relationship with officebroker.com contacts and the promotion of our other services available at the **btc**.

Ros Beattie the Centre Manager of the **btc** has said: "We are really pleased to have been chosen as June's Business Centre of the Month. When we first heard about this reward scheme we were really keen to enter and showcase the fantastic facilities that the **btc** has to offer. The team have put a lot of time into making our entry stand out above the rest. We are a close team who work tirelessly to create a friendly community for all of our tenants and winning this award has delighted both staff and tenants alike".

Martyn Crabb of Venali, a **btc** tenant, has congratulated the **btc** commenting how "it is nice to see hard work recognised".

Ros continues: "Since our re-launch in 2009 the centre has attracted a wide variety of new tenants and officebroker.com has been indispensable in creating these leads. This award has highlighted

the first-class standard of the **btc** and we are proud to showcase our offices, workshops, virtual office services and our on-site business advice”.

Centre co-ordinator, Donna Spicer adds: “I’m so pleased to see the **btc** recognised for this award. The centre really does speak for itself and with the addition of our new video to our officebroker.com profile and website, people will be able to see this for themselves”.

Jim Venables, officebroker.com’s founder and Managing Director has commented: "The **btc** has good customer service in abundance, along with many other impressive traits that has led to them becoming Business Centre of the Month."

The centre has been awarded a certificate award and a free video tour of the impressive centre. The **btc** hopes that this video will emphasise our facilities and continue to lure the public to **btc**. Please [visit the btc](#) website to view the new video now! The officebroker.com press release is also [available here](#).

## Notes

- The **btc** is owned by Stevenage Borough Council and managed by Wenta Innovation, a division of Wenta one of the leading Enterprise Agencies in the East of England.
- The **btc** was re-launched in November 2009 following a multi million pound development to transform the centre into the primary Innovation and Technology Centre in Hertfordshire, aimed at supporting knowledge based businesses and promoting innovation within the local community. This exciting new development is the Council's vision to create quality business space and support in the heart of the town's business community and it is part of a £7M investment funded jointly by the Council and EEDA, the Regional Development Agency and the Government Growth Area Fund.
- The **btc** is the longest serving Enterprise Hub within the region promoting networking, the sharing of knowledge and cross trading. Working to develop innovation and inspire enterprise, the **btc** also works with local schools, colleges, regional agencies, other enterprise hubs and universities to offer educational visits, work experience, mentoring and training.
- Wenta is a not for profit organisation independently funded through the ownership and management of its two business centres in Watford and Potters Bar and management of the **btc** in Stevenage. These business centres comprise workshops and offices with a combined space of over 100,000 square feet, let on monthly licence terms to small businesses. Wenta also attract funding from a number of public sector organisations including Business Link East, Job Centre Plus, local authorities in Hertfordshire and Bedfordshire and EEDA.
- In addition to incubation and managed workspace Wenta's service offering includes business advice, guidance, training, graduate and undergraduate work placements and a comprehensive enterprise awareness programme to schools, colleges, and universities.