



Your complimentary
use period has ended.
Thank you for using
PDF Complete.

News Release

[Click Here to upgrade to
Unlimited Pages and Expanded Features](#)

Ros Beattie . Centre Manager

Business & Technology Centre (**btc**)
Bessemer Drive
Stevenage
Hertfordshire
SG1 2DX

Tel: 01438 310 000
Email: rosbeattie@btcstevenage.co.uk
Web: www.btcstevenage.co.uk



Beat the Competition

btc launches free office competition and free business event

Budding entrepreneurs could win six months free office space at the Business & Technology Centre (**btc**) in Stevenage worth more than £2,500 as part of a major event announced today.

The **btc** is hosting a free ~~beat the competition~~event on June 10 in partnership with Stevenage Borough Council with over 220 real business opportunities on offer.

And to support the event, the **btc** is giving start up businesses currently looking for office space or working from home the opportunity to get off to a flying start.

As well as six months free office space, the prize also includes free monthly business review meetings and access to in-house events, seminars and surgeries to help ensure their long term success.

Ros Beattie, **btc** centre manager, said: %Free office space in the current climate is a tremendous opportunity for businesses to take the next step on the path to future success.

%As well as providing a modern office facilities, the **btc** offers a perfect environment for starting and growing a business as well as enabling existing innovative businesses to flourish.+

The winner will be announced at the ~~beat the competition~~event on June 10 where local companies will be able to access opportunities from more than 30 local buyers.

Local buyers are being invited to complete a survey to establish what products and services they are looking for so that they can then be linked with relevant local suppliers.



*Your complimentary
use period has ended.
Thank you for using
PDF Complete.*

[Click Here to upgrade to
Unlimited Pages and Expanded Features](#)

end a range of seminars, workshops and networking
nder for business more effectively. Topics include:
ose the sale

- Ways to win public sector contracts
- Optimising your PR using social media
- Developing your online presence using simple SEO & SEM
- Leaving a lasting impression

Abi Hall, Marketing Manager at the **btc**, said: **Beat the competition** is a great opportunity for local businesses to boost their prospects.

%t will match local buyers with local suppliers who have genuine business needs and provide a massive boost for the local economy.+



*Your complimentary
use period has ended.
Thank you for using
PDF Complete.*

[Click Here to upgrade to
Unlimited Pages and Expanded Features](#)

ough Council and managed by Wenta Innovation, a division
se Agencies in the East of England.

- The **btc** is being re-launched later this month following a multi million pound development to transform the centre into the primary Innovation and Technology Centre in Hertfordshire, aimed at supporting knowledge based businesses and promoting innovation within the local community. This exciting new development is the Council's vision to create quality business space and support in the heart of the town's business community and it is part of a £7M investment funded jointly by the Council and EEDA, the Regional Development Agency and the Government Growth Area Fund.
- The **btc** is the longest serving Enterprise Hub within the region promoting networking, the sharing of knowledge and cross trading. Working to develop innovation and inspire enterprise, the **btc** also works with local schools, colleges, regional agencies, other enterprise hubs and universities to offer educational visits, work experience, mentoring and training.
- Wenta is a not for profit organisation independently funded through the ownership and management of its two business centres in Watford and Potters Bar and management of the **btc** in Stevenage. These business centres comprise workshops and offices with a combined space of over 100,000 square feet, let on monthly licence terms to small businesses. Wenta also attract funding from a number of public sector organisations including Business Link East, Job Centre Plus, local authorities in Hertfordshire and Bedfordshire and EEDA.
- In addition to incubation and managed workspace Wenta's service offering includes business advice, guidance, training, graduate and undergraduate work placements and a comprehensive enterprise awareness programme to schools, colleges, and universities.