

## NEWS RELEASE

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### New Business Incubation Centre Opens in Luton

Last month saw the launch of a new Incubation Centre at The Business Centre on Kimpton Road, Luton and the first of its kind for Bedfordshire.

Working in partnership with Bedfordshire and Luton Chamber of Commerce this new facility known as 'My Incubator' is managed by Wenta, the Enterprise Agency for Bedfordshire and Hertfordshire.

My Incubator is designed to help entrepreneurs and to create successful businesses. Wenta provide an onsite advisory team that work with start-ups to ensure that they are ready to sell their product or service, raise money or become investor ready. They also help to connect them with other individuals and businesses to network. My Incubator facilities include: a hot desk with PC, access to telephony and broadband and ongoing mentoring from a dedicated advisor. This unique service is free of charge for 3 months\*

Commenting on the launch of this new service, Richard Gottfried the My Incubator Business Advisor for Wenta said, "This is great news for start-ups in the local area and what better place to offer this service than at the Bedfordshire and Luton Chamber of Commerce. We have seen how successful this service has proved to be at the Business & Technology Centre in Stevenage and we are delighted to be launching the first My Incubator in Bedfordshire."

My Incubator provides an ideal environment for aspiring entrepreneurs, new and developing businesses and it complements the existing facilities provided by The Business Centre. The Chamber already accommodates a range of new and established firms which enjoy the benefits of competitive rental packages, excellent networking opportunities, professional meeting facilities and free parking.

Once established, the My Incubator clients are able to expand and move on to use the individual office suites provided by the Chamber that are located within the same building.

As a result the partnership between My Incubator and the Chamber facility provides a complete solution for businesses in Luton and the surrounding area. It facilitates the growth of start-up companies and offers support to existing businesses and in the process creates employment which helps the Bedfordshire economy.

**To find out more please or to arrange a viewing of the facilities please contact Richard Gottfried on 01582 522420 or visit [www.myincubator.co.uk](http://www.myincubator.co.uk).**

## Notes for Editor

- The My Incubator brand is owned by Wenta, one of the leading Enterprise Agencies in the East of England.
- Wenta is a not for profit organisation independently funded through the ownership and management of its two business centres in Watford and Potters Bar and management of the **btc** in Stevenage. These business centres comprise workshops and offices with a combined space of over 100,000 square feet, let on monthly licence terms to small businesses. Wenta also attract funding from a number of public sector organisations including Business Link East, Job Centre Plus, local authorities in Hertfordshire and Bedfordshire and EEDA.
- In addition to incubation and managed workspace Wenta's service offering includes business advice, guidance, training, graduate and undergraduate work placements and a comprehensive enterprise awareness programme to schools, colleges, and universities.