

NEWS RELEASE

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BBC at the btc

On the 22nd April 2010, the **btc** played host to the BBC's Philippa Busby and Nick Cosgrove from BBC Radio 5 Live. With the election currently occupying the nation's minds, the BBC wanted to pick the brains of three of our Tenants. They spoke to Andy Robinson of ACJ Retailing Ltd, James Barrington-Brown of Satellite Services Ltd, and Neil O'Connell of Landshuttle.

Nick and Philippa spent the day outside on our Bistro terrace, enjoying the sunshine whilst talking to the county via satellite radio links. Hot topics of conversation included the 2010 election, trading in Stevenage and SME's. The interviews were part of Gabi Logan's Live daily broadcast and first in line were ACJ Retailing Ltd (<http://www.allupandon.co.uk/>). ACJ Retailing Ltd offer a specially selected range of home interior products. The next interview introduced James Barrington-Brown. His company Satellite Services Ltd (<http://www.satserv.co.uk/>) are responsible for making sub-systems for spacecrafts. Finally Neil O'Connell from Landshuttle Ltd (<http://www.landshuttle.co.uk/>) was interviewed outside of the Bistro area. Landshuttle provide UK wide airport transfers and chauffeur drive services.

This show is available for the next 6 days online. If you are interested in hearing the show for yourself click on the following link: <http://www.bbc.co.uk/iplayer/console/b00s2mk7>

Notes

- Wenta is a not for profit organisation independently funded through the ownership and management of its two business centres in Watford and Potters Bar and management of the **btc** in Stevenage. These business centres comprise workshops and offices with a combined space of over 100,000 square feet, let on monthly licence terms to small businesses. Wenta also attract funding from a number of public sector organisations including Business Link East, Job Centre Plus, local authorities in Hertfordshire and Bedfordshire and EEDA.
- Wenta Innovation also runs two Incubation Centres under the 'MyIncubator' brand at The Business & Technology Centre in Stevenage and The Business Centre in Luton. These centres are designed to help entrepreneurs and create successful businesses. The Incubation Centres offer start-ups a work station for 3 months free of charge on the proviso that they work with our onsite advisory team to ensure that they are ready to sell their product or service, raise money or become investor ready and importantly connect them with other individuals and businesses to network.
- In addition to incubation and managed workspace Wenta's service offering includes business advice, guidance, training, graduate and undergraduate work placements and a comprehensive enterprise awareness programme to schools, colleges, and universities.